

Total uptake and opt-out rates Flu campaign 2019/20 position at end of campaign 05/03/19

	Total numbers	Rates
Number of frontline HCW	1677	100%
Uptake of vaccine by frontline HCW	1102	65.71%
Opt-out of vaccine by frontline HCW	128	7.63%

1. Higher-risk areas – defined by NHSI

Area name	Total number of frontline staff	Number who have had vaccine	Number who have opted-out	Staff redeployed? Y/N	Actions taken
SCBU	27	21	3	N	Y

2. Actions taken to reach 100% uptake ambition (all trusts)

<ul style="list-style-type: none"> • Commitment to UNICEF’s ‘Get a jab, give a jab’ campaign • Incentives for staff: weekly flu prize bundle, iPad random draw at the end of the campaign • Weekly features in the communications cascade (campaign updates, weekly winner, latest stats etc.) • Weekly uptake data to senior managers • Increased number of mobile vaccinators • Joint working partnership with other NHS Trusts including onsite Occupational Health service from Acute Provider • Email reminders to staff asking for their flu status (received, declined, vaccinated elsewhere) throughout the campaign • Text message reminder to staff • Vaccinators ‘walking the floor’ during flu clinics to encourage staff to have their jab and answer any questions • Electronic staff education (Busy Bee information online game) • Vaccinator and staff survey

3. Reasons given for opt-out (all trusts)

Reason	Number
I don’t like needles	8
I don’t think I’ll get flu	3
I don’t believe the evidence that being vaccinated is beneficial	11
I’m concerned about possible side effects	18
I don’t know how or where to get vaccinated	0
It was too inconvenient to get to a place where I could get the vaccine	0
The times when the vaccination is available are not convenient	4
Other reason	26