Appendix 8b

CCS Plan for Widening Participation Work 2022/23

Activity	Who	When
Continue to recruit NHS Ambassadors through advertising in Comms Cascade and asking for specific volunteers when needed.	Julie Nicholson and Steph Helme	Advertise generally twice a year in Comms Cascade. Reach out to services for specific career representatives when needed.
Email schools work opportunities to NHS Ambassador.	Julie Nicholson	As and when receive notifications.
Co-ordinate NHS Ambassadors to take part in Cambridgeshire and Peterborough Summer School 2022 – a 2 day virtual event which will include students from all schools in the area. Potential for hundreds of delegates.	Julie Nicholson and NHS Ambassadors	July 2022
Participate in the Cambridgeshire and Peterborough Health and Care Academies. Providing NHS Ambassadors to speak to groups either virtually or in person. Working with Comms team to produce virtual content where needed.	Julie Nicholson, NHS Ambassadors, Comms team	Throughout 2022/23
Participate in the Bedfordshire Health and Care Academy. Work with Comms and Beds teams to produce content for the academy. Beds Academy currently reaches 600+ students each year.	Julie Nicholson, NHS Ambassadors – Bedfordshire services, Comms team	June/July 22

Give a talk to Riverside Meadows Academy is a SEMH (social, emotional & mental health school). On entry level jobs and apprenticeships in the NHS.	Julie Nicholson	June 22
Give a talk to SEN Careers Advisors in Cambs and Peterborough on entry level jobs and apprenticeships in the NHS.	Julie Nicholson	June/July 22
Find out more about potential to join Enterprise Group for SEN as lead employer. Query whether we could focus our widening participation work on SEN students as we have services that work with those families and other NHS Trusts provide schools outreach work to mainstream schools.	Julie and Alvina Morey from Senior Enterprise Co-ordinator for Growth Works	May 22
Participate in Jubilee Cambridgeshire Show at Newmarket	Julie Nicholson and NHS Ambassadors	23 June 22